

Setting the scene before the photographer arrives



One of the essential parts of marketing your home is known as 'home staging'. It's important to make it clean, tidy and clutter-free, so a potential buyer can look at the photograph and picture themselves living there. Your home should be ready for a visit from one of our professional photographers, so remove items that will affect the finish of the photographs, such as repeat offenders, dirty dishes and hung up coats.

Use this checklist below to make sure your home is prepared:



Exterior

- Move vehicles from the driveway
- Keep the front of the house clear
- Remove bins and any unsightly objects
- Clean the windows
- Remove hoses and tools
- Get rid of dead plants and leaves
- Store children's toys out of sight



Kitchen

- Clear worktops
- Hide sponges, towels, knives, oven gloves
- Move household appliances out of sight
- Clear sink
- Move bins out of sight
- Remove pet bowls or bedding
- Close all cupboards
- Remove all fridge magnets



Reception / Bedrooms

- Open drapes and blinds on windows
- Make the beds
- Remove throws from furniture
- Remove any visible clutter that might be under the bed
- Close all cupboards
- Remove tatty and worn rugs
- Hide shoes out of sight
- Store children's toys out of sight



Bathroom

- Leave the toilet seat down
- Clear counter tops
- Remove cleaning brushes and bins
- Hide bottles out of view
- Pull back shower curtains
- Remove toilet paper from holder
- Remove towels and mats from holders, radiators and floors

Be prepared for your professional photographer

On the day of the appointment, the professional photographer may conduct additional home staging, or advise you to move items that have been overlooked. Of course, our photographers aren't able to tidy up on your behalf. Anything they tweak will be with the ultimate aim of getting the best shot to sell your home.



Before



After